**REPORT TO:** Health and Wellbeing Board

**DATE:** 7 May 2014

**REPORTING OFFICER:** Director of Public Health

PORTFOLIO: Health & Adults; Children, Young People & Families

**SUBJECT:** R U Different? Presentation

WARD(S) Borough-wide

## 1.0 PURPOSE OF THE REPORT

- 1.1 A presentation will be given to the Board on the R U Different? initiative. R U Different? uncovers the real attitudes and perceptions of young people and tackles these views in a positive, efficient and measurable way with a view to improving health and wellbeing.
- 2.0 RECOMMENDATION: That the Board note the contents of the presentation.